



Kennebec Valley Humane Society

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Media Release

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Kennebec Valley Humane Society and VIP partner to hold first annual Paws & Claws 3 on 3 Basketball Tournament

On Saturday, August 27th at 9am in Williams Park in Augusta VIP will host a 3 on 3 basketball tournament called Paws and Claws to benefit local animals in need at the Kennebec Valley Humane Society (KVHS). This tournament is open to all ages and abilities and includes categories for 8-12 year olds, 13-17 year olds, and 18 and older. The fee for a team entry is \$20 and the tournament will be half court with scoring up to 21 points and has an emphasis on good sportsmanship.

“The team at VIP in Augusta have put together this fundraiser for two reasons- it’s an outlet for youth and adults to have fun playing basketball and an opportunity to raise money for the animals in need at KVHS” said Hillary Roberts, KVHS Executive Director. Roberts says that community members are invited to attend to watch or participate and that there will be activities for all ages including food, contests, raffles, and more. During this event KVHS will also be asking people to bring items to donate to their local shelter, which is currently in its busiest season. Items on their wish list include dry cat and kitten food, can cat food, cat litter, can dog food, blankets, and towels. These items are urgently needed to support the mission to save and improve the lives of animals.

KVHS receives no state or federal funding and relies on donations from the community to help provide shelter, food, medical care, and the second chance for a loving home to over 3,000 animals every year. “Our partners at VIP are setting a great example of a local business that is committed to their community and to giving back. They realize how critical the need is for funds and supplies at our shelter and are showing their support for local animals in need by coordinating this event. Fundraisers such as this one are a great asset to our local shelter, especially during our very busy summer season and a difficult economy” said Roberts.

For more information or to sign up for the 3 on 3 basketball tournament stop by VIP at 61 Western Ave or contact Orrin Bimpson at (207) 622-5841. Teams can also sign up the day of the event.

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