



Kennebec Valley Humane Society
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Media Release

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For Immediate Release

Kennebec Valley Humane Society holds Paws in the Park and the 18th annual Mutt Strut to benefit local animals in need

AUGUSTA, ME. (May 12, 2010) — On Saturday, May 21st the Kennebec Valley Humane Society will hold Paws in the Park and the 18th Annual Mutt Strut to raise money for local animals in need of shelter, food, medical care, and the second chance for a loving home. This year the event has changed to become a day long, family friendly and fun day with something for everyone. The day of animal friendly fun begins with registration for the Mutt Strut at 9am and the walk beginning at 10am at Mill Park. Walkers and dogs will then strut down Water Street along a route marked with crossing guards and led by KVHS volunteers and animals. Anyone interested in joining this walk can find pledge sheets online at www.pethavenlane.org. Local animal lovers are encouraged to use the pledge sheets to raise funds for the walk to benefit homeless animals. Following the walk the event will include animal experts and products, demonstrations, games, and much more.

“We’re hoping that people who share our vision to help animals in need will collect pledges for the Mutt Strut from their families, friends, and neighbors.” said Hillary Roberts, the Kennebec Valley Humane Society Executive Director. “This year, in addition to our annual Mutt Strut we’ll be holding an event after the walk called Paws in the Park. We’ll have a dog agility demonstration, a K-9 demonstration, basic obedience lessons, dog toenail clippings, microchipping, an animal communicator, raffles, a display of local artwork celebrating animals, hot dogs, slush puppies, a bake sale, face painting, photos with your pet- this event truly has something for everyone. And every dollar raised by local people will help to make a difference in the lives of animals in need.” Roberts continued to say that there will be prizes awarded for the highest pledges for the Mutt Strut, the Art Contest, and other awards for dogs attending the event.

The local shelter is starting their busy season, with more dogs, cats, and kittens coming through the door every day. “Spring means that we’ll have more animals coming to us in need of compassionate care, and we now look to our community to help support us in our mission to care for these homeless animals” said Roberts. Paws in the Park and the Mutt Strut helps to raise funds every year for the Kennebec Valley Humane Society, serving over 3,000 animals every year. The shelter provides a second chance at a “forever home” for abandoned or surrendered animals in 21 communities in Kennebec County.

The Mutt Strut is sponsored by Charlie’s Motor Mall, Key Bank, Tim Hortons, Yankee Title, Eaton Peabody, 92 Moose, B 98.5, and Kool Am.

For more information about the Mutt Strut please contact Kennebec Valley Humane Society at (207) 626-3491 or visit www.pethavenlane.org.

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